Effectively Engage and Retain Customers

Rewardy helps merchants to reach out and engage all customers' profiles (occasional as well as loyal), effectively retain them, while increasing the average spending.

The platform allows the merchant to offer multiple retention programs; from the simple 'punch card' to sophisticated 'spending-based' programs, as well as pre-paid/gift cards.

Merchants gain valuable usage and consumptions statistics, learn which programs works and how customers activity is distributed across the different business locations.

Ultimate Simplicity, No Infrastructure Needed

The Rewardy platform is simple to use and set up for customers and merchants alike:

For Customers: Save valuable wallet 'real estate' and using it is a snap, single sign-up, used at multiple merchants

For Businesses: Simple & intuitive use on Dejavoo's terminal, including a unique enrolment flow which reduces customer's barriers for participation

Comprehensive CRM

The merchant can now learn about, reward, and effectively communicate with its customers.

Robust yet 'simple to use' set of CRM tools, including:
• Granular usage stats. (across programs and locations)
• Effective communication channels with the customers
• The user interface is fully branded with the business's 'look & feel' for stronger brand recognition

Integrated Viral Marketing

Powers a tight integration with social media channels
• Customers may share their progress on the various programs with their social network friends
• The customers become the merchant advocates, automatically generating free viral marketing